

## THE BEAUTY OF BEING FIRST.



It begins with knowing you're driving a car that is truly unique. That looks like no other car. That's Seville for the 80's.

One of the most advanced ever built. It's finding out firsthand about the traction and roominess of front-wheel drive. The superb Cadillac ride that results from four-wheel independent suspension. The confidence of four-wheel disc brakes. And much, much more.

**More roominess... more usable trunk space.** It's the pleasure in discovering that Seville for the 80's has

considerably more roominess than its predecessor. And considerably more usable trunk space.

**Comfort with convenience.** It's selecting the temperature you desire with digital accuracy. Cadillac's new Electronic Climate Control lets you adjust temperature settings as precise as one degree.

A new American standard for the world. The beauty of being first. It awaits you when you visit your Cadillac dealer to buy or lease a new American standard for the world. Seville for the 80's.